

DESKLESS WORKERS

ENGAGEMENT PLATFORM

WHAT WE DO

Deskless Workers provides solutions for frontline workforce engagement that attains high levels of employee productivity and satisfaction. We unify employee communication, collaboration, and content in easy to use applications that are simple to create, rollout and support.

Over 80% of the world's workers are referred to as non-desk frontline workers. These frontline workers do not have a fixed workspace. Examples include: Field services, military personnel, first responders, nurses, construction personnel, retail, warehouse, and factory workers.

Studies find businesses struggle to keep frontline workers feeling connected with the rest of the organization. We know less connectivity causes frontline workers to have lower job satisfaction and productivity. With Deskless Workers, users feel connected to their peers and leadership. Users can have immediate access to essential company content for training as well as critical services. With Deskless Workers engagement platform, employees are now connected, causing a high level of performance, satisfaction, wellness, and company loyalty.

HOW WE DO IT

A Deskless Workers application was deployed in less than 30 days at a US Air Force reserve base and is now used by thousands of military personnel to amplify their overall readiness. Using the Engagement Platform capabilities, airmen and women quickly communicates new behaviors in a form that is needed and relevant to each soldier in a post-covid environment.

More effective and more relevant communication is accomplished by robust abilities within the application. This ensures content can be customized for a single individual, group, or organization. Better information helps ensure the thought or intent is communicated and understood. The Platform also comes with a leadership dashboard that monitors communication delivery, consumption, and other metrics in real-time allowing leadership better reporting and increased level of mission readiness.

In April 2020, DW deployed a new feature called "Virtual Resiliency Center" for our military customers. The VRC connects military personnel fast and reliable access to Family Readiness counselors, Chaplains, Director of Psychological Health, Inspector General, Sexual Assault Response Coordinator, and Violence Prevention Integrator. There is also an emergency call button to speak directly to a "help line" counselor. This service was used shortly after it was deployed and credited for saving the life of an airmen.

TECHNOLOGY REVIEW

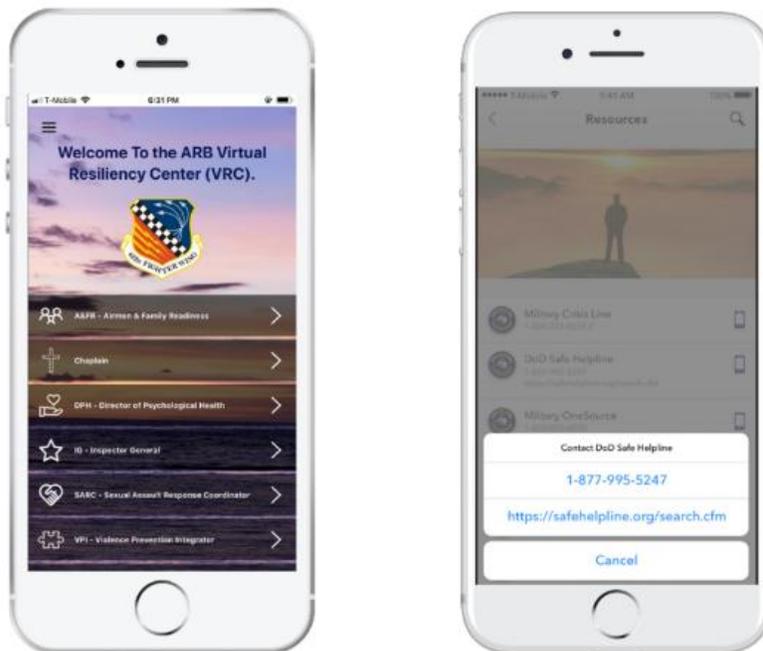
Deskless Workers was founded in 2016 to harness the power of content. We capture content using mobile devices to improve the lives of frontline workers. Employee office productivity tools and social technologies were being repurposed for the deskless frontline workers. These solutions fail to deliver the solution needed by these workers. Most significantly, the deskless employees have little to no familiarity with office applications. Common Social media solutions and platforms do not have the focus or features needed for employees and their leadership to effectively stay connected.

The goal of the technology is to increase employee satisfaction by connecting with their organization, co-workers, and leadership. Our Platform is a cloud based, mobile first solution that leverages conventions perfected through social media but focused to connect frontline workers to groups and their leadership. Working across all mobile devices and Operation Systems, The Engagement Platform allows for a more connected, more engaged frontline force, who is actively sharing information, collaborating on problems, and recognizing each other for their contributions.

The Deskless Workers Engagement Platform allows any organization to design and build their own custom mobile solution leveraging hundreds of features and capabilities. For even greater employee adoption, our customers have the ability to brand their own private cloud solution.

COVID 19 STATEMENT

The health of employees is a focus for all organizations and Deskless Workers. Deskless Workers has included a fully vetted COVID-19 operational requirements section within our platform application. We currently provide the Air Force Reserve Command critical COVID-19 awareness and training. We have documented a comprehensive set of baseline awareness and training activities for achieving COVID-19 operational excellence.



COMPANY VIABILITY:

Deskless Workers has invested millions in developing our technology solutions for disconnected non-engaged workers around the world. Our staff is committed to delivering our solutions through strategic partnerships. By doing so, we have force multiplied our abilities and capabilities as a company. Our staff is a mixture of senior software industry executives and focused industry experts and advisors. We are partnered with Microsoft, Inc., Slalom Consulting, and other recognizable brands. DW was a private sector solution that won an Air Force Innovation Award in 2019 to increase readiness. We have customers in both government and private sector markets. We have numerous patents based on our award-winning technologies.

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